KEY FACTS

2,799
Population

1.8
Average Household Size

34.0
Median Age

$51,807
Median Household Income

EDUCATION

17%
No High School Diploma

13%
High School Graduate

17%
Some College

53%
Bachelor's/Grad/Prof Degree

BUSINESS

1,444
Total Businesses

38,855
Total Employees

EMPLOYMENT

62%
White Collar

16%
Blue Collar

21%
Services

7.0%
Unemployment Rate

INCOME

$51,807
Median Household Income

$42,433
Per Capita Income

$14,688
Median Net Worth

Households By Income

The largest group: $100,000 - $149,999 (16.5%)
The smallest group: $150,000 - $199,999 (6.8%)

Indicator	Value	Difference
<$15,000	14.3%	+1.8%
$15,000 - $24,999	9.5%	-1.6%
$25,000 - $34,999	11.5%	+0.4%
$35,000 - $49,999	13.5%	-0.6%
$50,000 - $74,999	12.2%	-5.6%
$75,000 - $99,999	8.9%	-2.6%
$100,000 - $149,999	16.5%	+4.1%
$150,000 - $199,999	6.8%	+2.1%
$200,000+	6.8%	+1.9%

Bars show deviation from Oklahoma County

KEY FACTS

75,504
Population

2.5
Average Household Size

33.0
Median Age

$30,938
Median Household Income

EDUCATION

27%
No High School Diploma

28%
High School Graduate

24%
Some College

20%
Bachelor's/Grad/Prof Degree

BUSINESS

5,244
Total Businesses

118,389
Total Employees

EMPLOYMENT

48%
White Collar

31%
Blue Collar

21%
Services

8.5%
Unemployment Rate

INCOME

$30,938
Median Household Income

$20,464
Per Capita Income

$12,996
Median Net Worth

Households By Income

The largest group: <$15,000 (25.6%)
The smallest group: $150,000 - $199,999 (2.1%)

Indicator	Value	Difference	
<$15,000	25.6%	+13.1%	
$15,000 - $24,999	15.7%	+4.6%	
$25,000 - $34,999	13.1%	+2.0%	
$35,000 - $49,999	14.4%	+0.3%	
$50,000 - $74,999	13.7%	-4.1%	
$75,000 - $99,999	6.6%	-4.9%	
$100,000 - $149,999	6.2%	-6.2%	
$150,000 - $199,999	2.1%	-2.6%	
$200,000+	2.6%	-2.3%	

Bars show deviation from Oklahoma County

KEY FACTS

222,791
Population

33.4
Median Age

2.5
Average Household Size

$35,507
Median Household Income

EDUCATION

25%
No High School Diploma

29%
High School Graduate

26%
Some College

19%
Bachelor's/Grad/Prof Degree

BUSINESS

10,550
Total Businesses

191,583
Total Employees

EMPLOYMENT

White Collar **50%**

Blue Collar **30%**

Services **20%**

7.0%
Unemployment Rate

INCOME

$35,507
Median Household Income

$19,797
Per Capita Income

$15,442
Median Net Worth

Households By Income

The largest group: <$15,000 (20.0%)
The smallest group: $150,000 - $199,999 (1.9%)

Indicator	Value	Difference		
<$15,000	20.0%	+7.5%		
$15,000 - $24,999	15.4%	+4.3%		
$25,000 - $34,999	13.8%	+2.7%		
$35,000 - $49,999	16.1%	+2.0%		
$50,000 - $74,999	16.6%	-1.2%		
$75,000 - $99,999	8.2%	-3.3%		
$100,000 - $149,999	6.2%	-6.2%		
$150,000 - $199,999	1.9%	-2.8%		
$200,000+	1.9%	-3.0%		

Bars show deviation from

Oklahoma County