

## KEY FACTS

9,472

Population



1.6

Average Household Size

35.7

Median Age

\$36,548

Median Household Income

## EDUCATION

20%

No High School Diploma



25%

High School Graduate



22%

Some College



33%

Bachelor's/Grad/Prof Degree

## BUSINESS



2,334

Total Businesses



50,746

Total Employees

## EMPLOYMENT



62%

White Collar



22%

Blue Collar



16%

Services

5.8%

Unemployment Rate

## INCOME



\$36,548

Median Household Income



\$33,982

Per Capita Income



\$11,699

Median Net Worth

## Households By Income

The largest group: <\$15,000 (25.9%)

The smallest group: \$150,000 - \$199,999 (4.2%)

Indicator	Value	Difference	
<\$15,000	25.9%	+13.4%	
\$15,000 - \$24,999	11.7%	+0.6%	
\$25,000 - \$34,999	10.7%	-0.4%	
\$35,000 - \$49,999	12.1%	-2.0%	
\$50,000 - \$74,999	13.1%	-4.7%	
\$75,000 - \$99,999	7.8%	-3.7%	
\$100,000 - \$149,999	10.1%	-2.3%	
\$150,000 - \$199,999	4.2%	-0.5%	
\$200,000+	4.3%	-0.6%	

Bars show deviation from Oklahoma County

## KEY FACTS

86,531

Population



2.4

Average Household Size

33.1

Median Age

\$33,554

Median Household Income

## EDUCATION

26%

No High School Diploma



26%

High School Graduate



24%

Some College



24%

Bachelor's/Grad/Prof Degree

## BUSINESS



5,669

Total Businesses



122,347

Total Employees

## EMPLOYMENT



50%

White Collar



29%

Blue Collar



21%

Services

6.9%

Unemployment Rate

## INCOME



\$36,548

Median Household Income



\$33,982

Per Capita Income



\$11,699

Median Net Worth

## Households By Income

The largest group: <\$15,000 (23.2%)

The smallest group: \$150,000 - \$199,999 (2.4%)

Indicator	Value	Difference	
<\$15,000	23.2%	+10.7%	
\$15,000 - \$24,999	15.2%	+4.1%	
\$25,000 - \$34,999	13.0%	+1.9%	
\$35,000 - \$49,999	14.7%	+0.6%	
\$50,000 - \$74,999	14.3%	-3.5%	
\$75,000 - \$99,999	7.2%	-4.3%	
\$100,000 - \$149,999	7.4%	-5.0%	
\$150,000 - \$199,999	2.4%	-2.3%	
\$200,000+	2.7%	-2.2%	

Bars show deviation from Oklahoma County

## KEY FACTS

230,318

Population



2.5

Average Household Size

33.6

Median Age

\$35,666

Median Household Income

## EDUCATION

25%

No High School Diploma



28%

High School Graduate



26%

Some College



20%

Bachelor's/Grad/Prof Degree

## BUSINESS



12,108

Total Businesses



214,367

Total Employees

## EMPLOYMENT



50%

White Collar



30%

Blue Collar



21%

Services

7.0%

Unemployment Rate

## INCOME



\$36,548

Median Household Income



\$33,982

Per Capita Income



\$11,699

Median Net Worth

## Households By Income

The largest group: <\$15,000 (19.9%)

The smallest group: \$150,000 - \$199,999 (2.0%)

Indicator	Value	Difference		
<\$15,000	19.9%	+7.4%		
\$15,000 - \$24,999	15.2%	+4.1%		
\$25,000 - \$34,999	13.8%	+2.7%		
\$35,000 - \$49,999	16.2%	+2.1%		
\$50,000 - \$74,999	16.4%	-1.4%		
\$75,000 - \$99,999	8.0%	-3.5%		
\$100,000 - \$149,999	6.2%	-6.2%		
\$150,000 - \$199,999	2.0%	-2.7%		
\$200,000+	2.2%	-2.7%		

Bars show deviation from Oklahoma County